

Jakarta EE Marketing Committee Meeting - March 10, 2022 (11:00 ET)

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| Attendees: Yuichi Kusano (Fujitsu) Neil Patterson (IBM) Cesar Hernandez (Tomitribe) Ed Bratt (Oracle) Melissa Jacobus (Oracle) Dominika Tasarz (Payara) Jadon Ortlepp (Payara) Eric Meng (Primeton) Jonathan Gallimore (Tomitribe) Ryan St James (Tomitribe) Otavio Santana (Committer Rep) Zhao Xin (Shandong Cvicse Middleware Co., Ltd) Enterprise Member Rep David Blevins (Tomitribe) | Eclipse Foundation: Shabnam Mayel (Eclipse Foundation) Tanja Obradovic (Eclipse Foundation) Chris Guindon (Eclipse Foundation) |
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Working Session - Announcements and News

- Concerned about the loss of branding - would like to keep items on site where possible (Jonathan)
 - Comes down to who the author is - Do Announcements come from just Jakarta EE team or from the community as well?
 - Goal - get to the point where announcements are on Jakarta EE domain
- Issue 1
 - Differentiate what is written as Announcements
 - Create key articles on Jakarta EE domain and have the rest on other domains, eg using the newsroom
 - Articles are created on Jakarta EE domain using github issue
 - Manage time sensitive submissions better - not post through newsroom but have members enabled to handle the site update.
 - Would love to get to the point where Submit news would generate the markdown and github PR.
 - See Chris' github/admin form (his site) as an example.
- Issue 2
 - How do we ensure all news shows up in the ["View All" page](#)?
 - Chris will integrate the newsroom widget on the jakarta.ee/news page
- Add a better explanation to the "Submit News" page about the process.